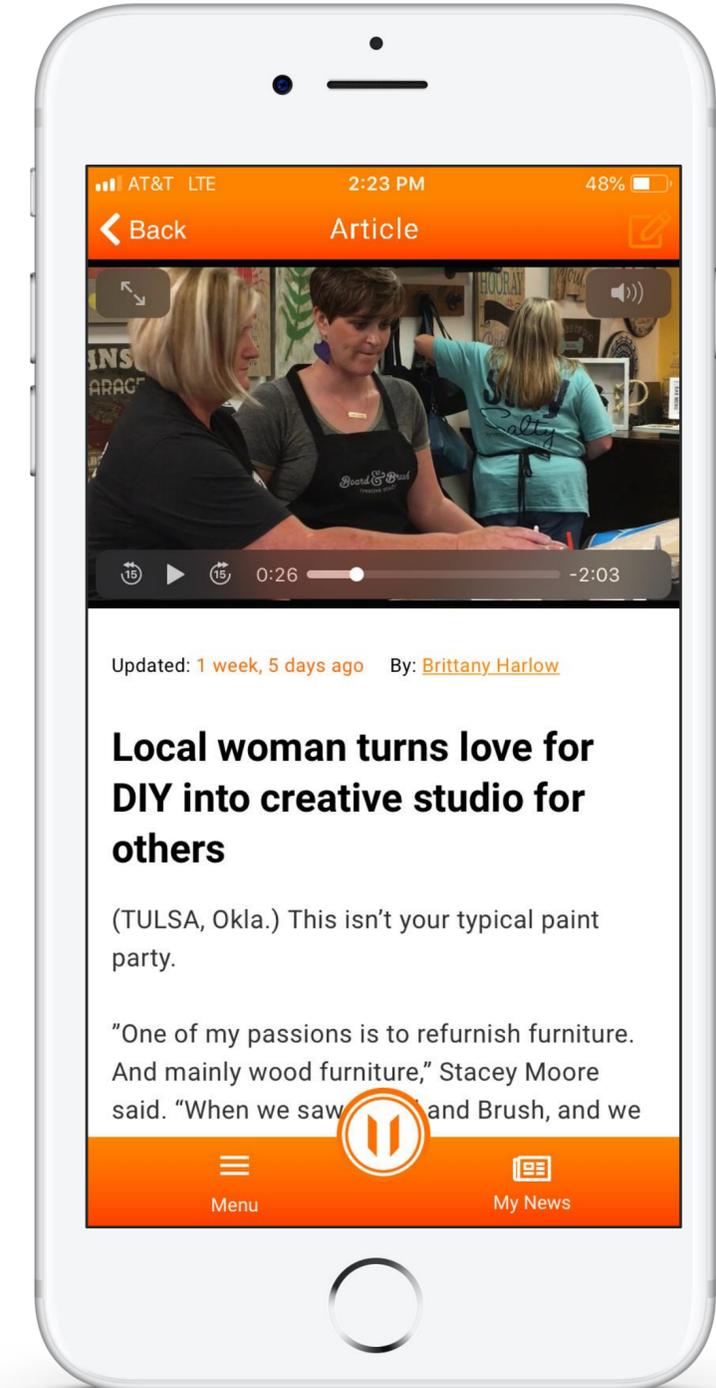
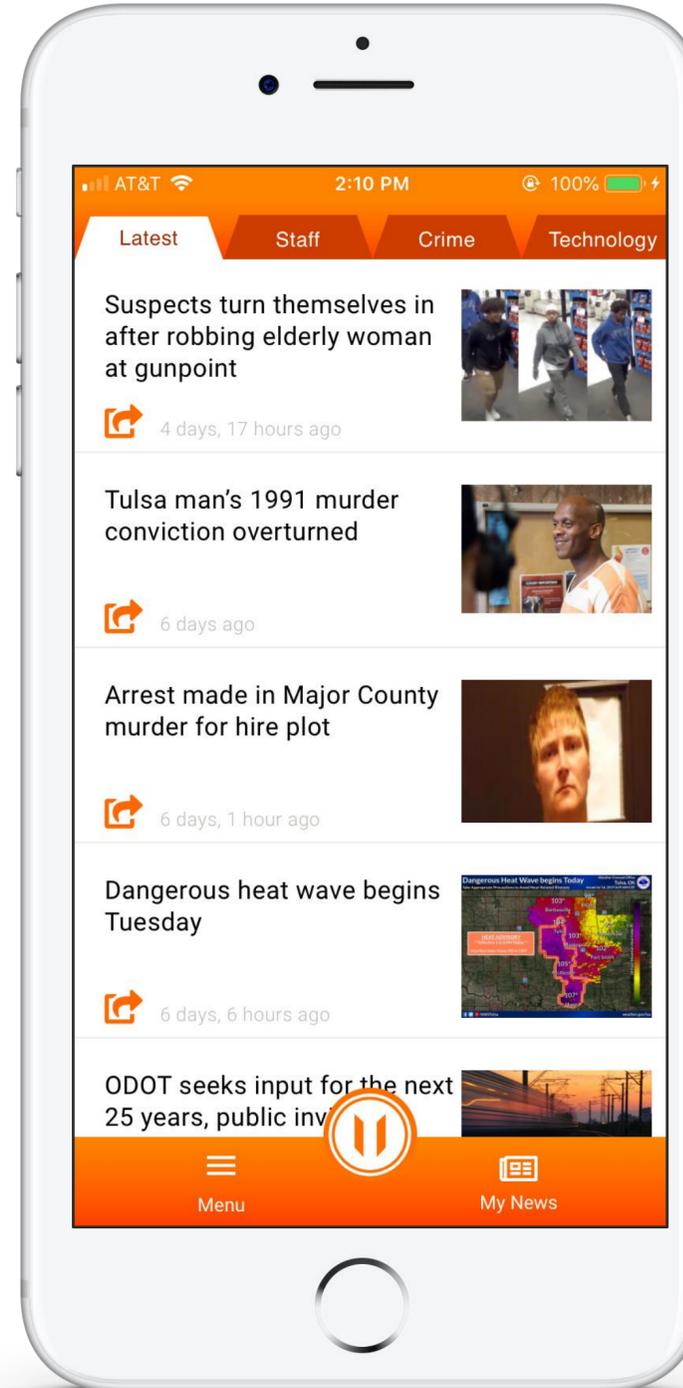


Want press

but don't know how to be *newsworthy*?

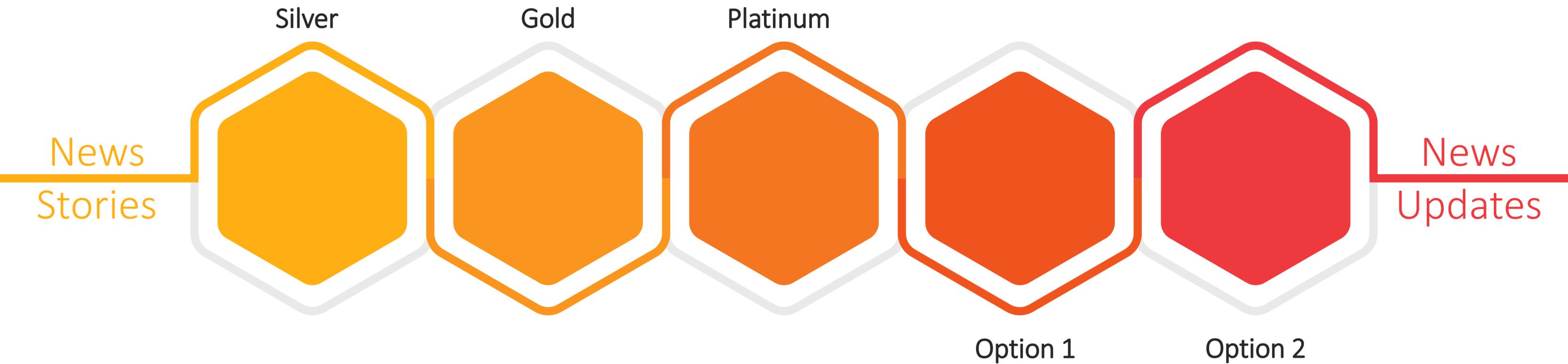
Look no further than VNN Sponsored News

The key funding source for VNN operations



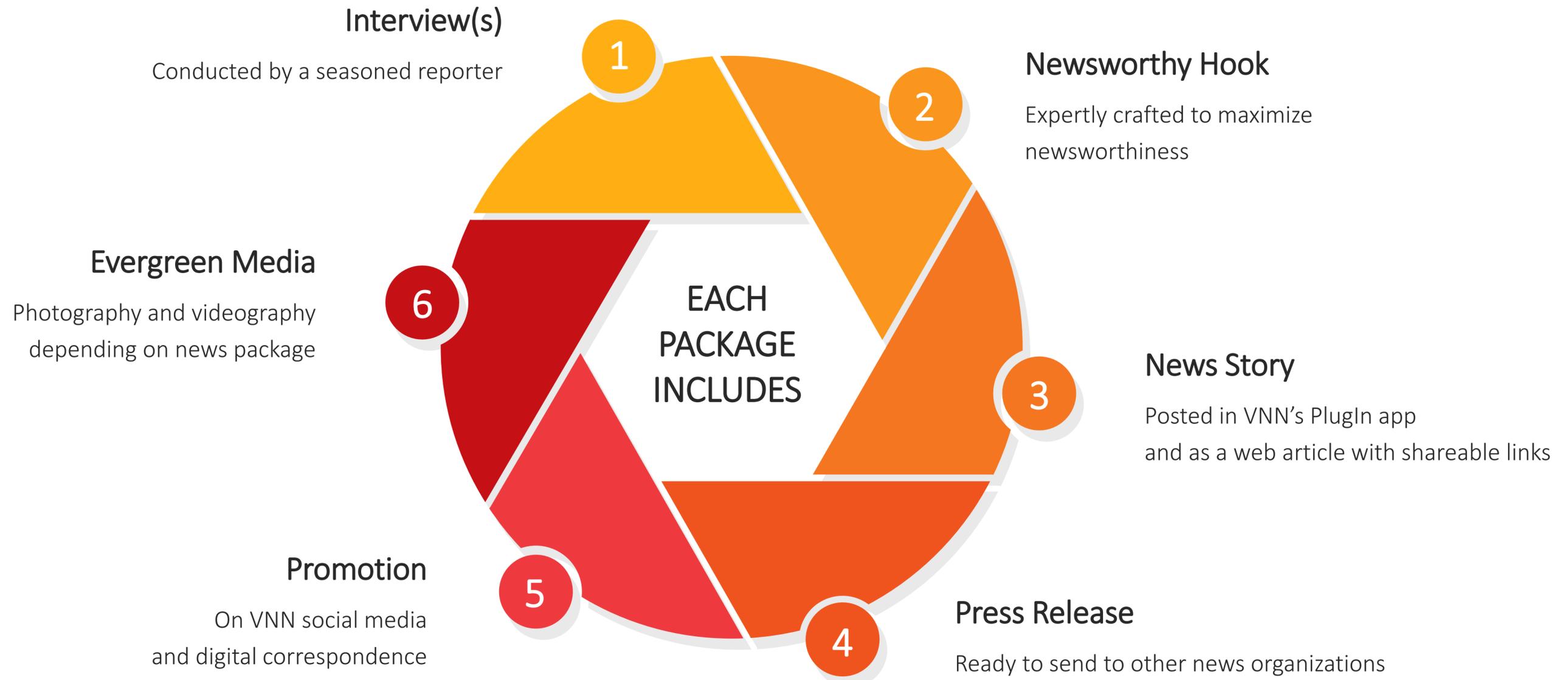
VNN Sponsorship

is offered under two categories

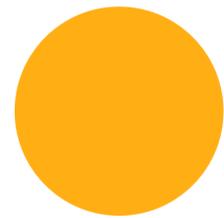


Sponsored News Stories

Silver, Gold and Platinum

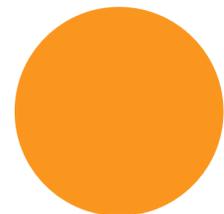


News Story Packages



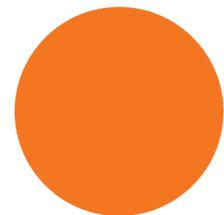
Silver \$200

News interview(s) / Press release
News story / Photography
Story posted on app and online
Story posted on VNN social media



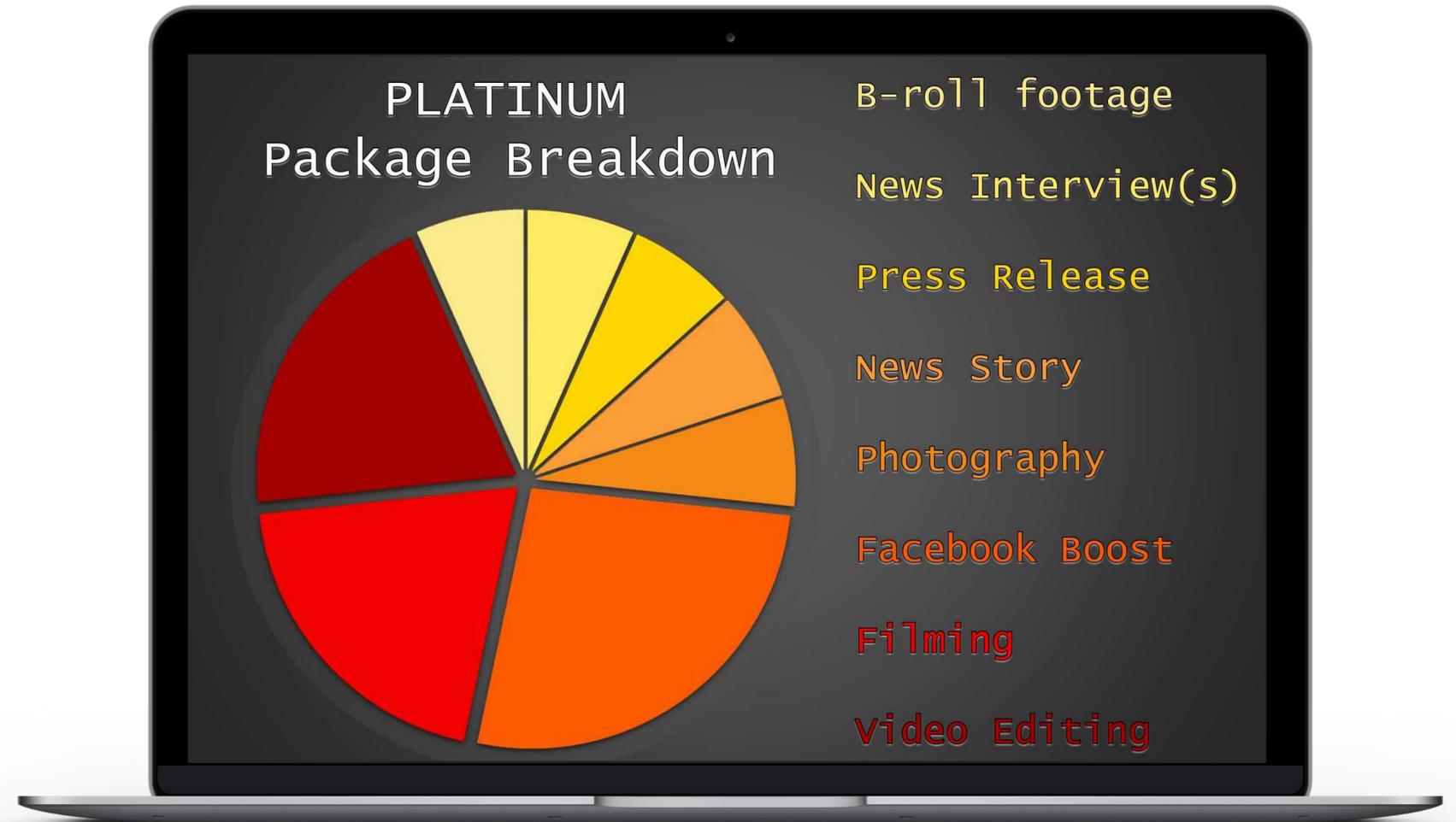
Gold \$400

Silver tier
+ \$200 Facebook Boost
+ Detailed analytics report



Platinum \$750

Gold tier
+ News video
+ B-roll footage



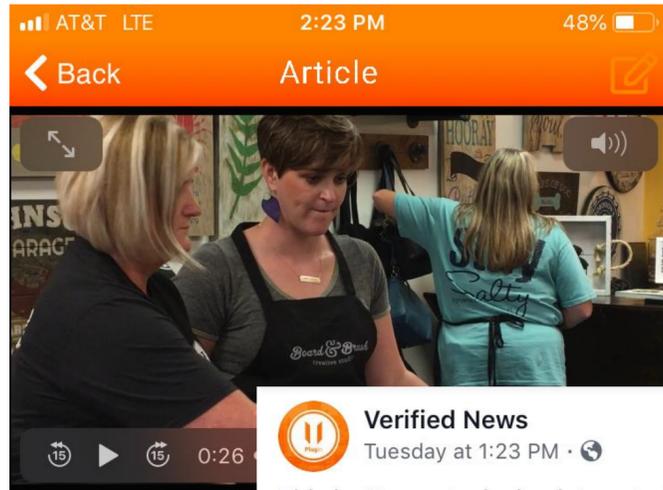
Sponsored News Updates

Depends on whether sponsor company already has an email list

| Description | Option 1 \$500 No Email List Generation | Option 2 \$2000 Email List Generation |
|-------------------------------------------------|--------------------------------------------|------------------------------------------|
| One-time email campaign setup | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Email campaign design | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Full access to campaign account | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Video news update (1) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Lead generation campaign setup | | <input checked="" type="checkbox"/> |
| Lead generation service (~300 viable emails) | | <input checked="" type="checkbox"/> |

Case Study *Platinum News Story*

Board and Brush Tulsa



Posted on PlugIn app
Shareable via text, email,
Twitter and Facebook

Social Media Promotion

- VNN social media accounts
- VNN YouTube account
- VNN reporter's social media accounts

Local woman
DIY into cre
others



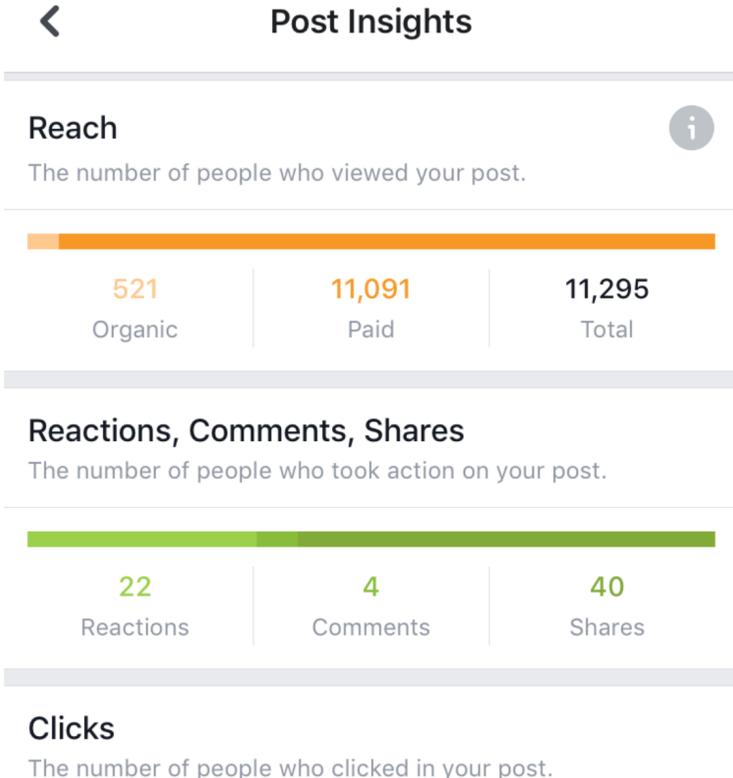
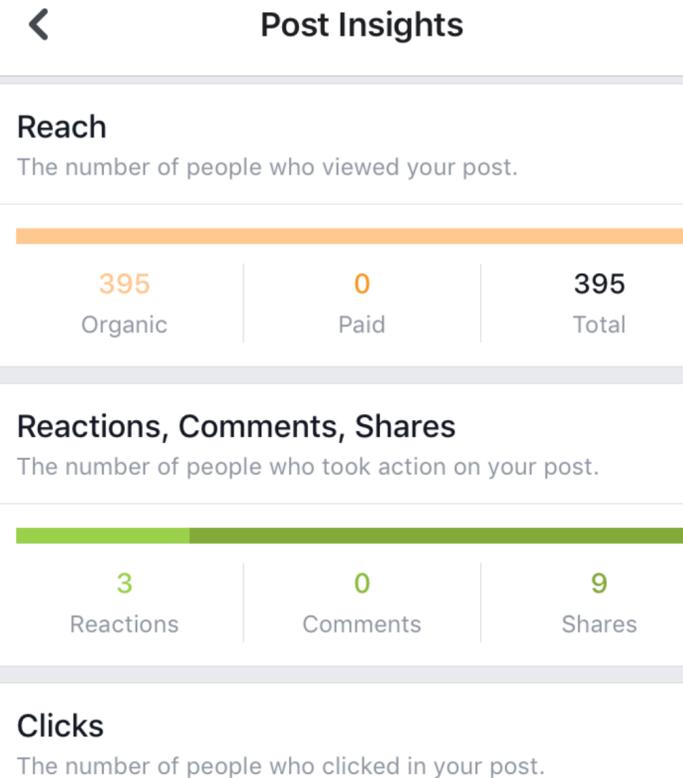
APP.VERIFIEDNEWS.NETWORK
Local woman turns love for DIY i
studio for others

22 4 Comme
Like Comment

Local woman turns love for DIY into creative studio for others

Verified News Network VNN
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13 views



Organic Results **vs.** Boosted Results

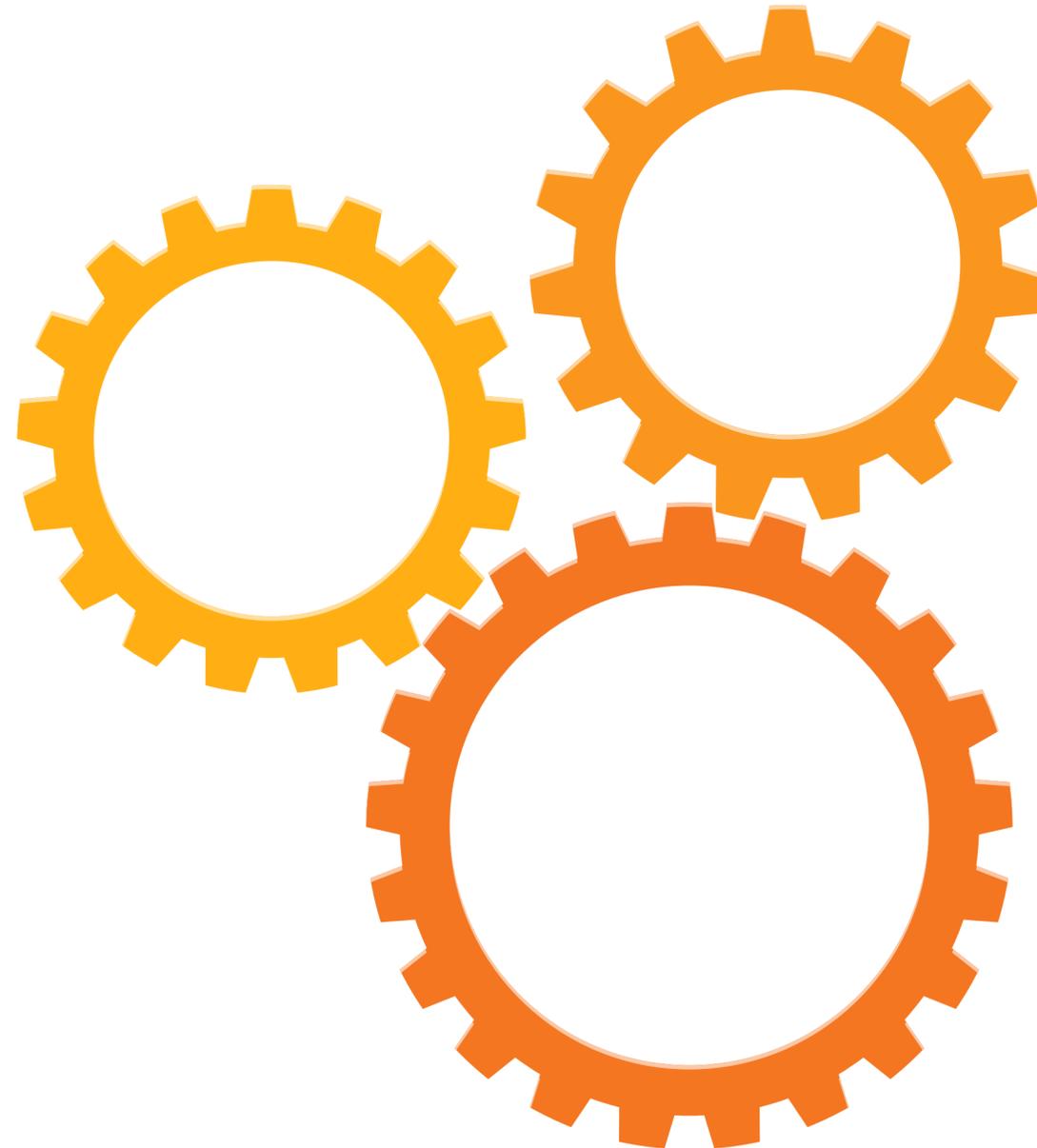
The “All In” News Package

\$1100 - \$2600 (Save \$150)

Platinum News Story

Guaranteed, in-depth news coverage for your local business.

Share your story on multiple platforms, with photos and video you can use however you like for years to come.



News Update

Update current and potential customers with a news video designed around your unique message.

Continued Email Campaign Management

Additional \$100/month
Or \$1000/year
(1 video per month)

Grow your business with sponsored news today

Payment plans available

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