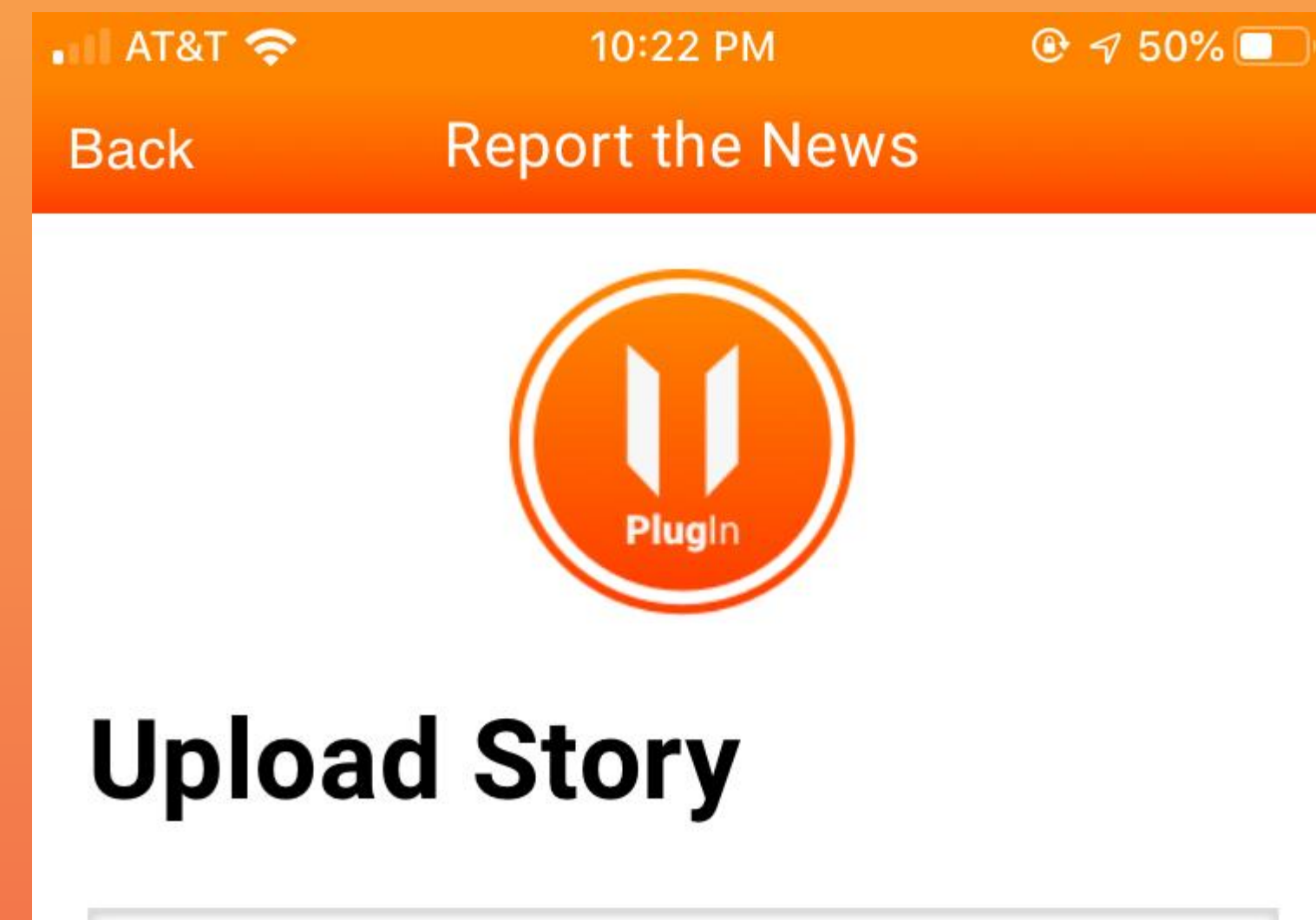


**Verified News  
Network, LLC**

**VNN's  
PlugIn app**

A social media network designed exclusively for verified news  
Based in Tulsa, Oklahoma

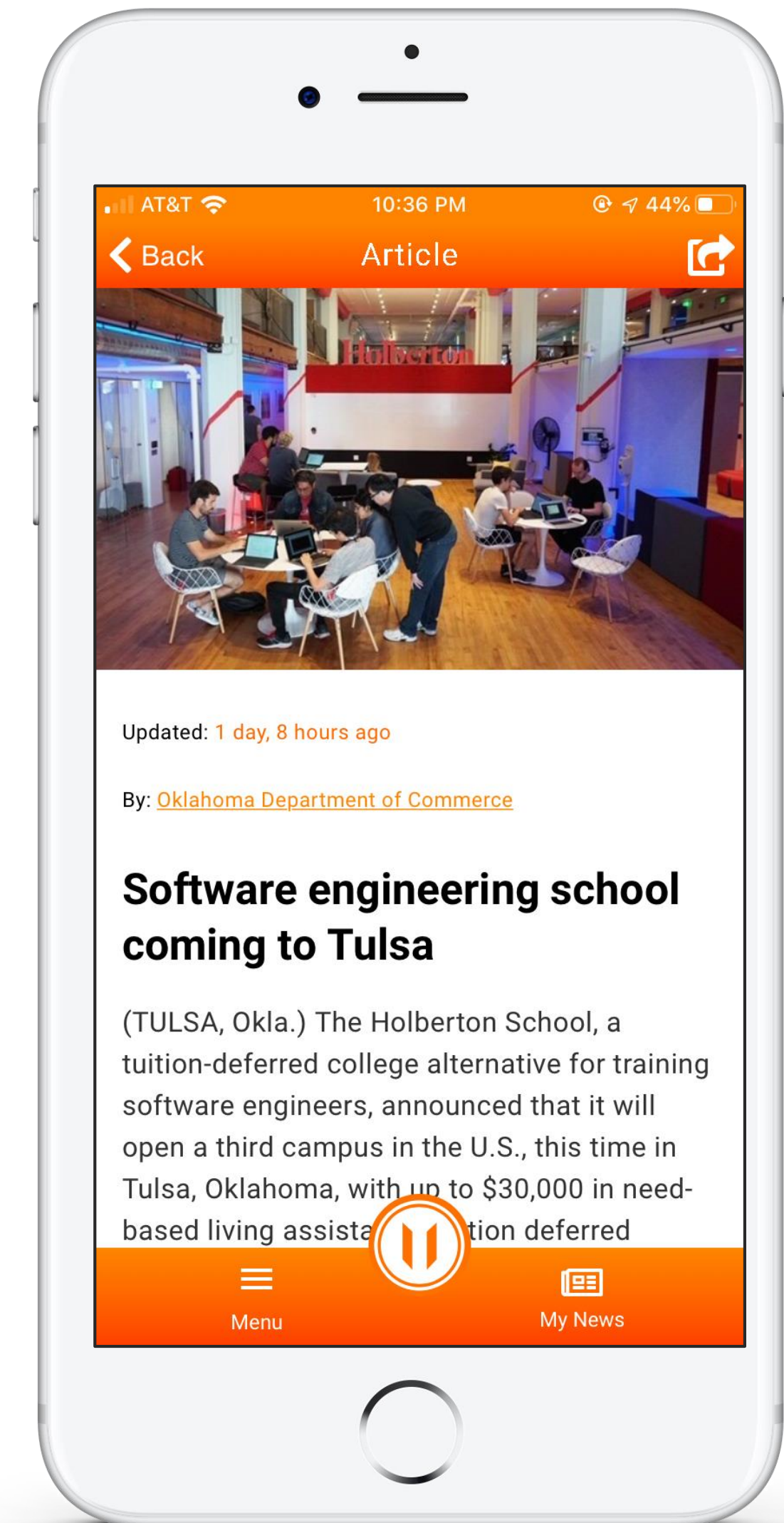
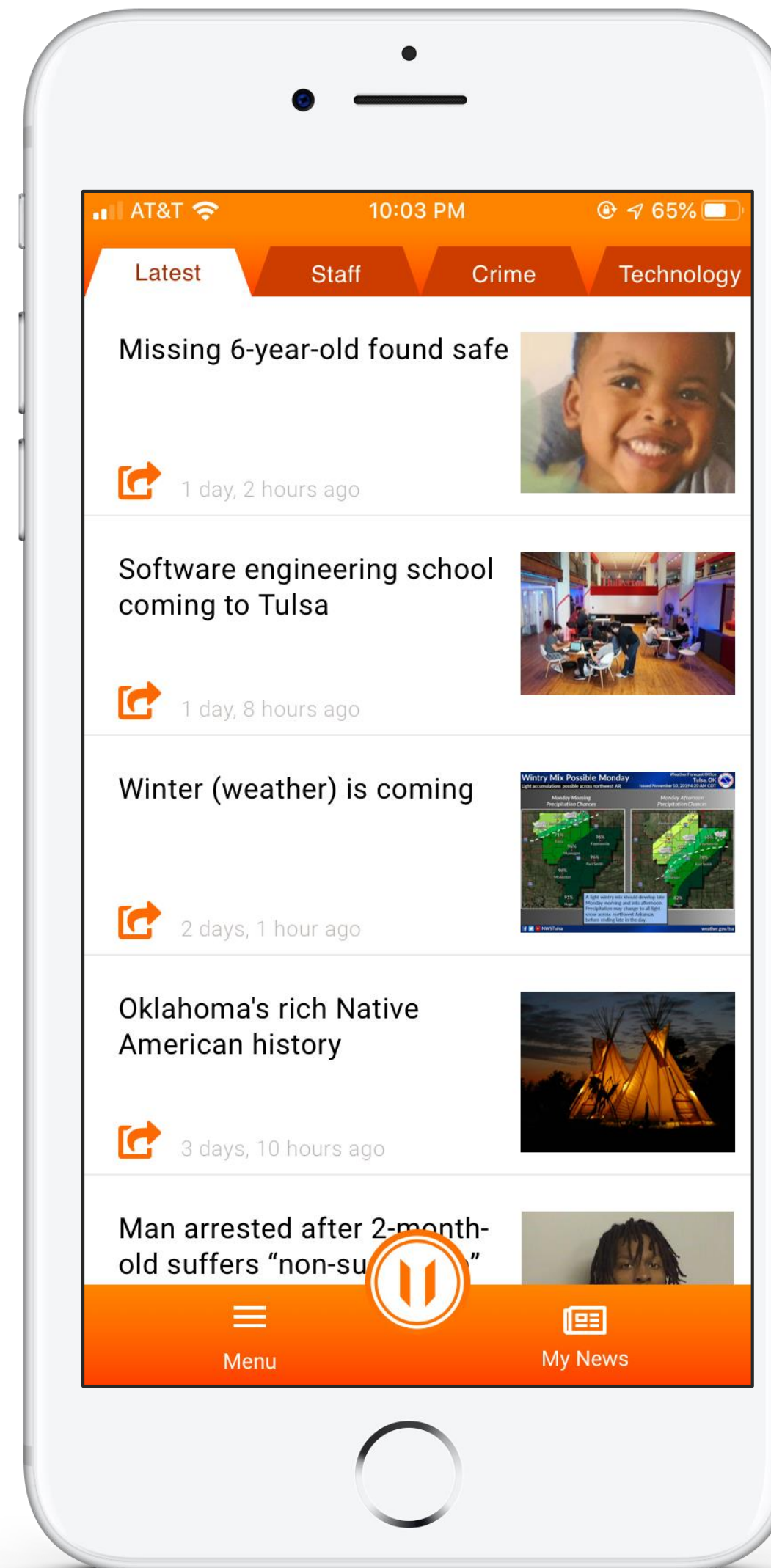


# Most people get their news from social media

55% of people in 2018

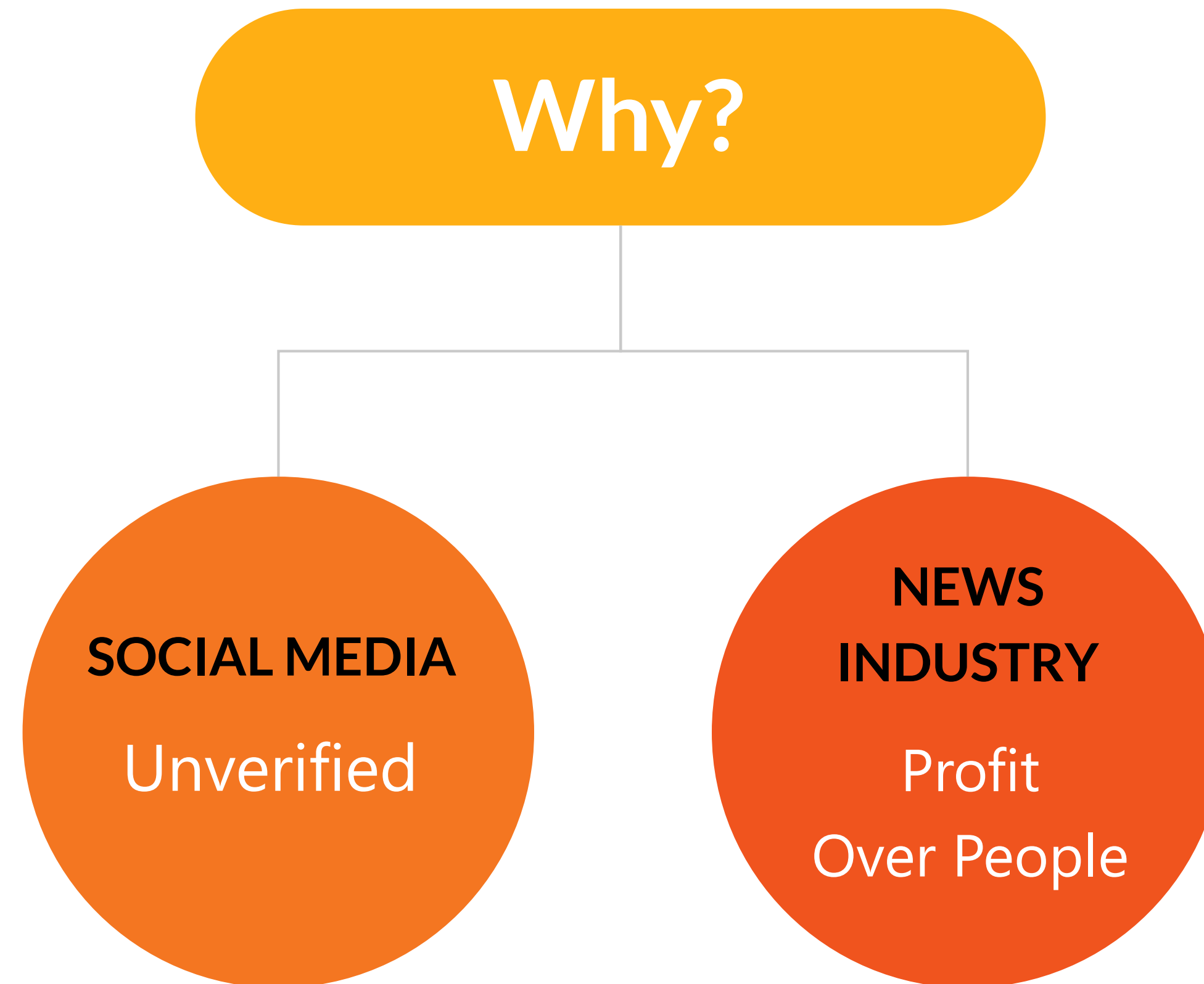
Pew Research Center

October, 2019



# The Problem

Quality journalism is suffering





# | The Solution

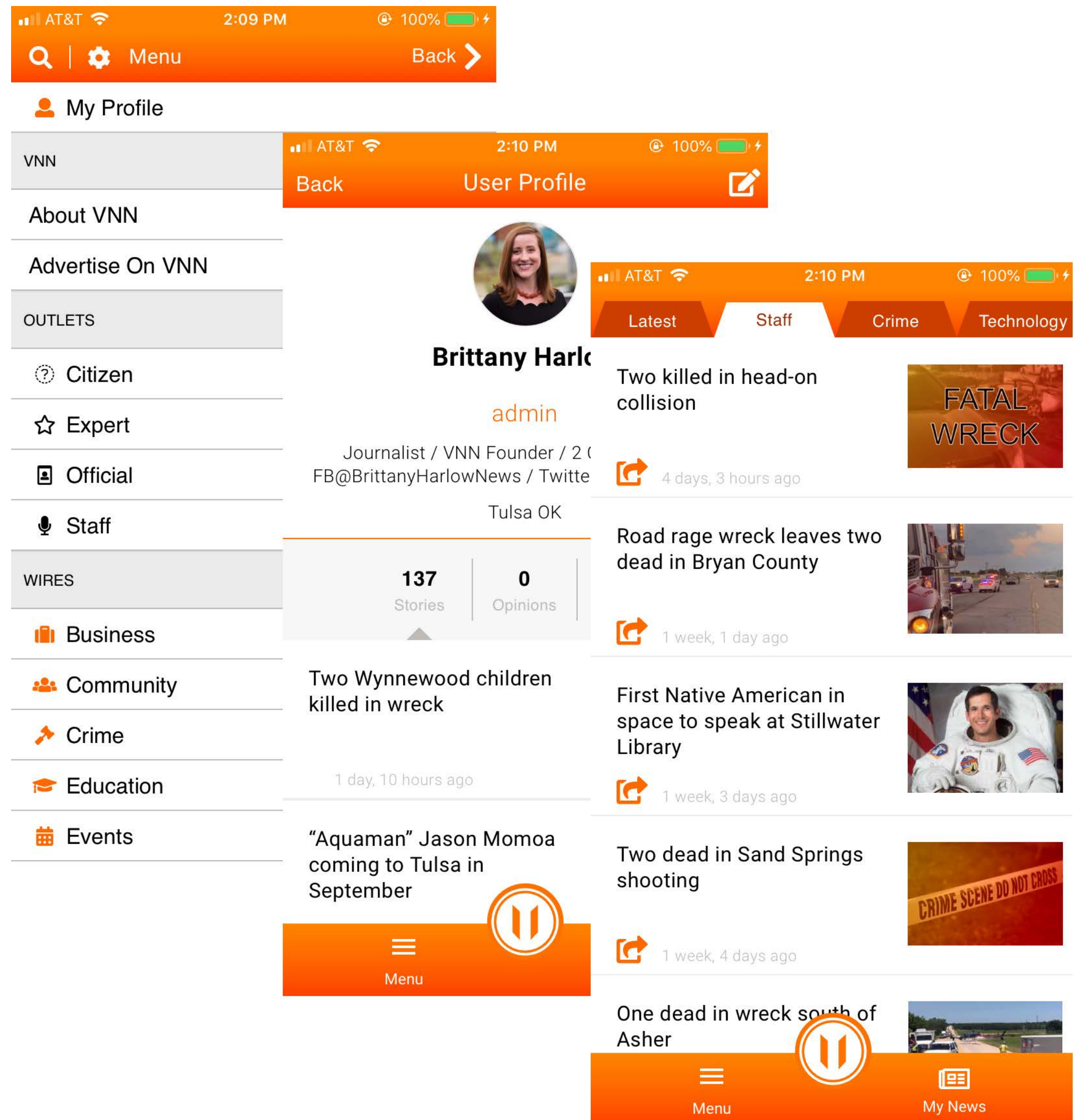
VERIFIED news  
and HAPPY journalists

# VNN's PlugIn app

Allows journalists to be their own boss

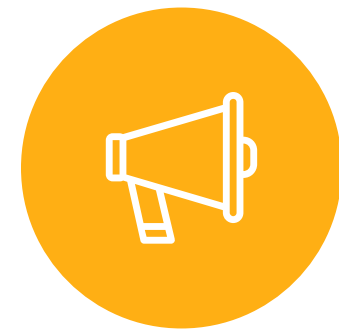
**Journalists** fund their own paychecks by providing sponsored news and other media services to businesses and organizations

In turn, **VNN's PlugIn app** is funded by network dues paid by journalists who profit off of the network



# Verified News

PlugIn: Built from the ground up to safe guard against “fake news” and promote transparency



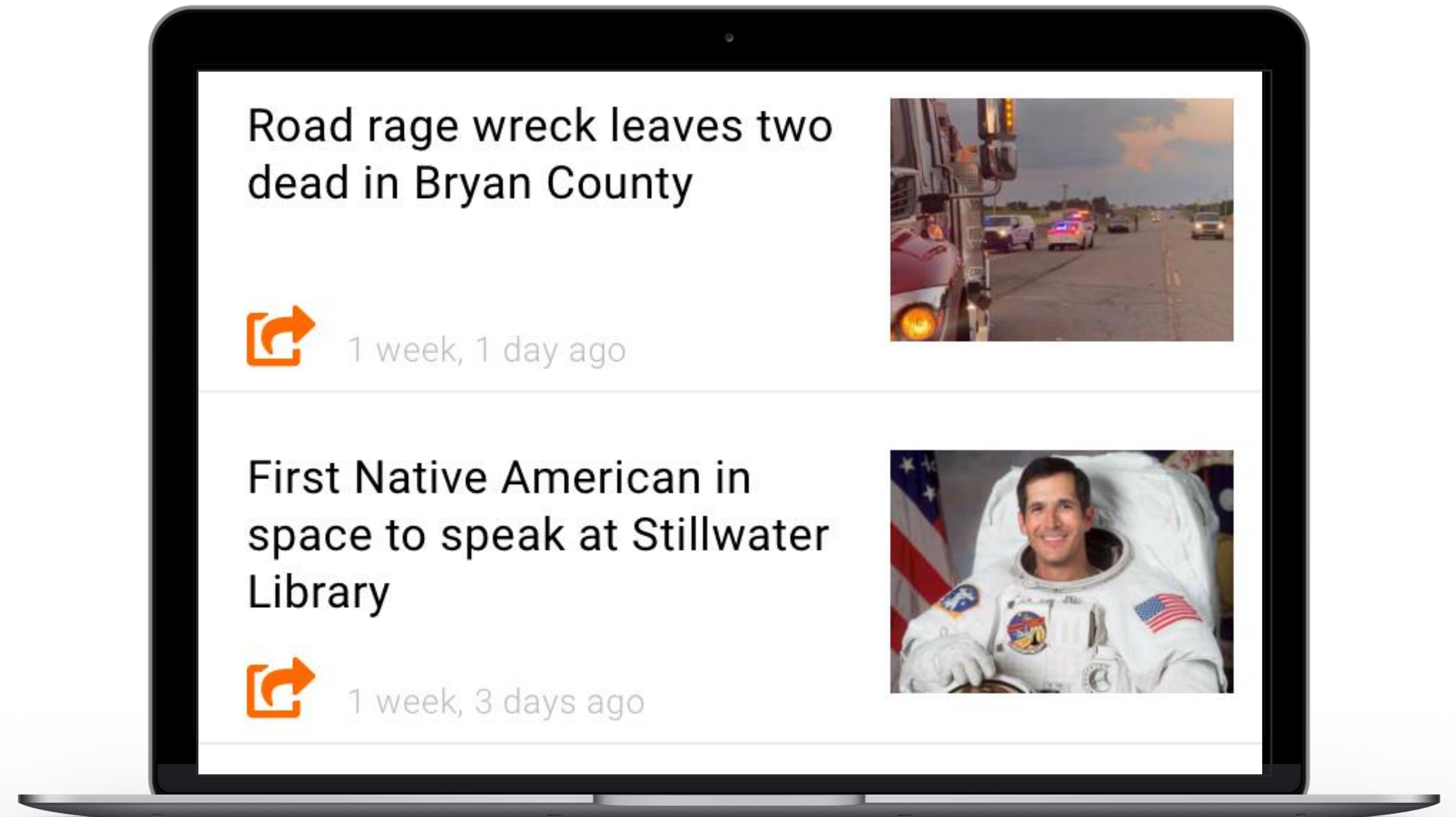
## Human Moderators

Fact check stories and sources  
Verify flagged content



## Artificial Intelligence

Verify GPS location of uploads  
Filter graphic content



# Traction is on the uptick

Subscribers, daily active users and clients are growing exponentially

**58** PlugIn User Accounts

2 Staff Users

(Journalist, Administrator)

27 Official Users

(Law enforcement, government agency, etc.)

29 Citizen Users



Media Clients

2019: **1**

2020: **4**

Unique Visitors

January 2019: **1,879**

January 2020: **16,290**

Number of Visits

January 2019: **3,167**

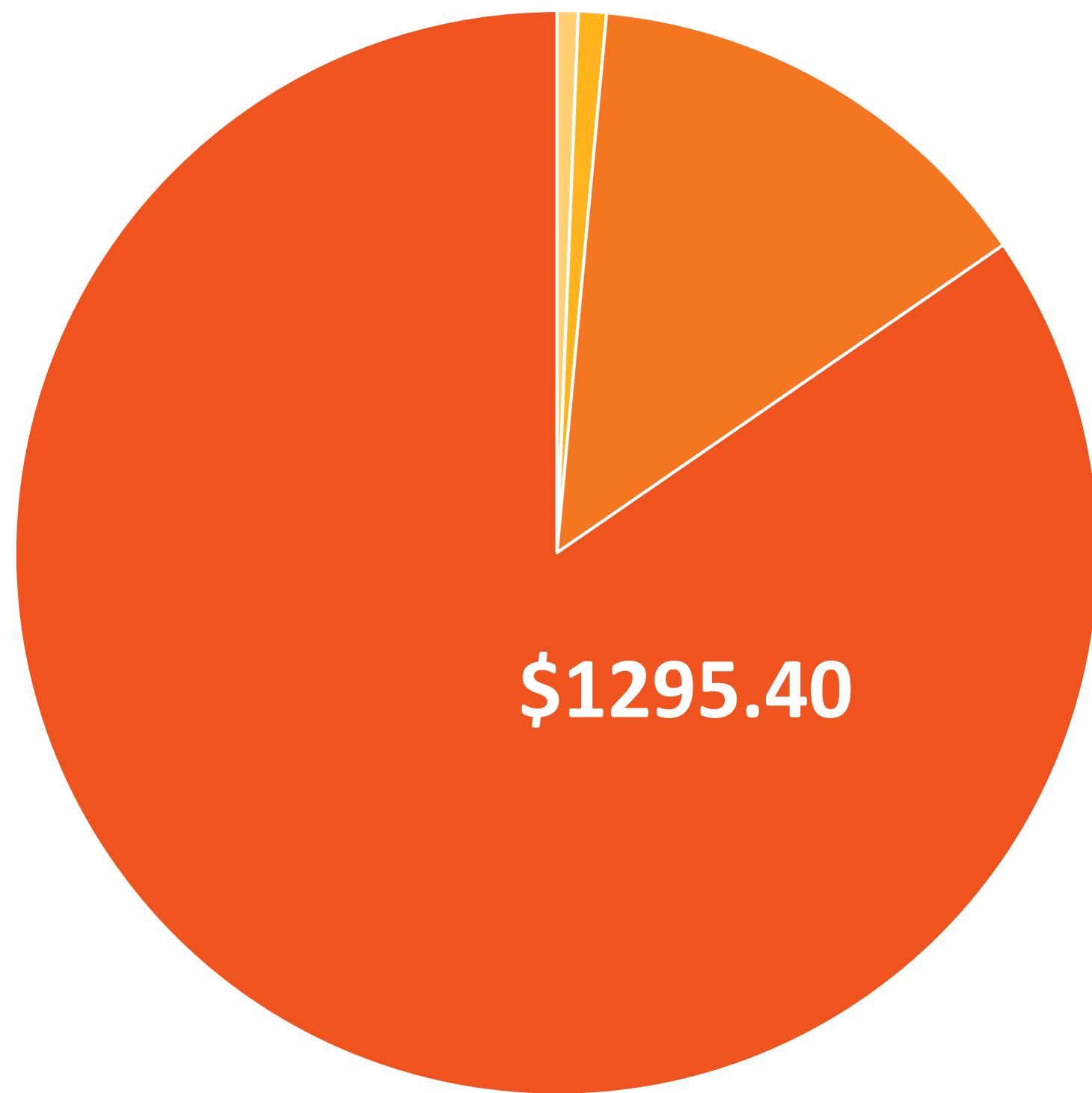
January 2020: **21,528**

# Financials

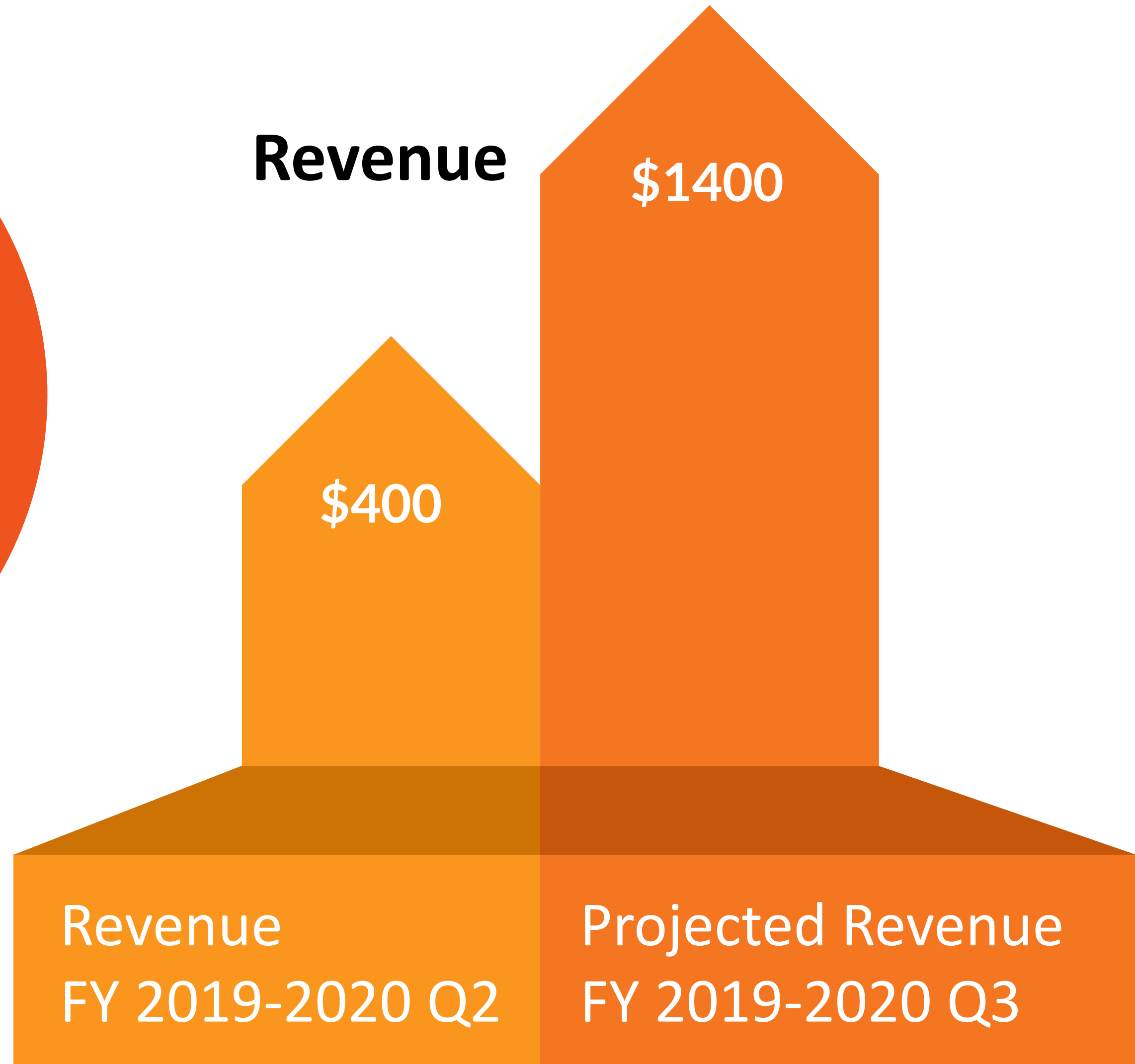
Minimal Expenses and Increasing Revenue

## FY 2019-2020 Q2 Expenses

- Printing
- Advertising
- Utilities
- Business Loan



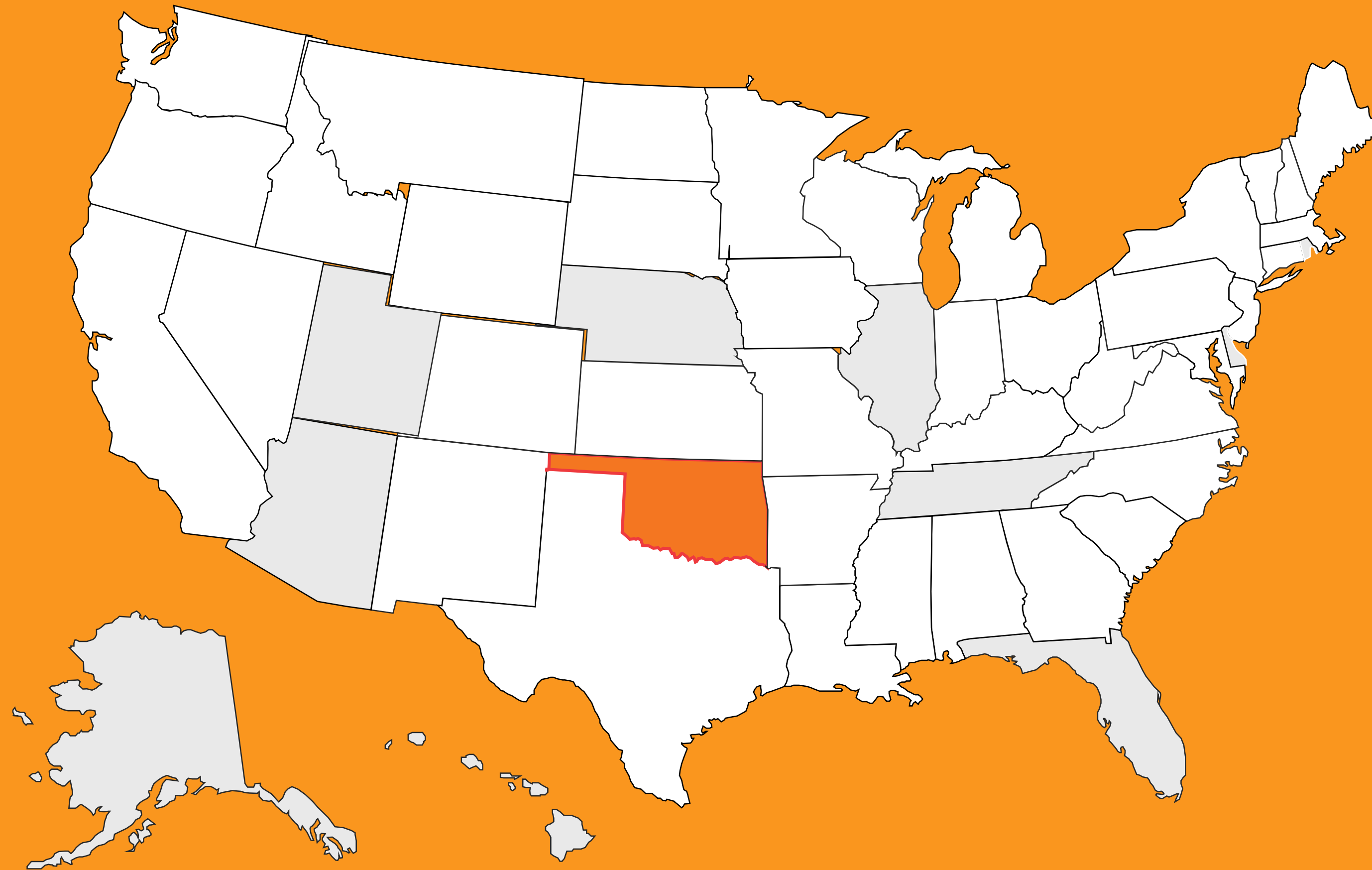
## Revenue





# Goals

Scale VNN and VNN's PlugIn app nationwide



**2020-2021**

Increase installs and registered users by 400%

**700** app installs

**225** registered accounts

# Connect with us today

Visit our website

[www.verifiednews.network](http://www.verifiednews.network)

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[www.facebook.com/PlugInVNN](http://www.facebook.com/PlugInVNN)

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