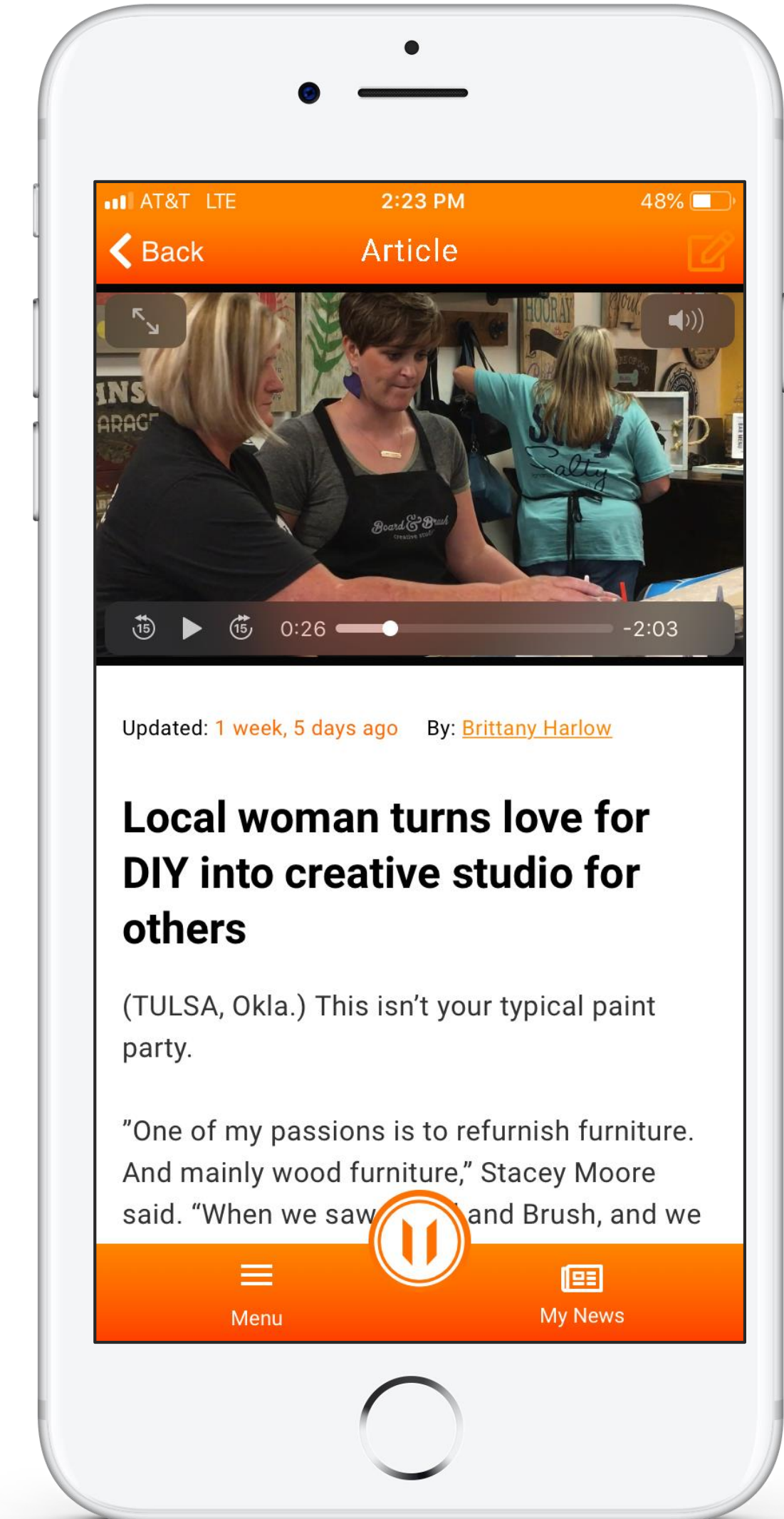
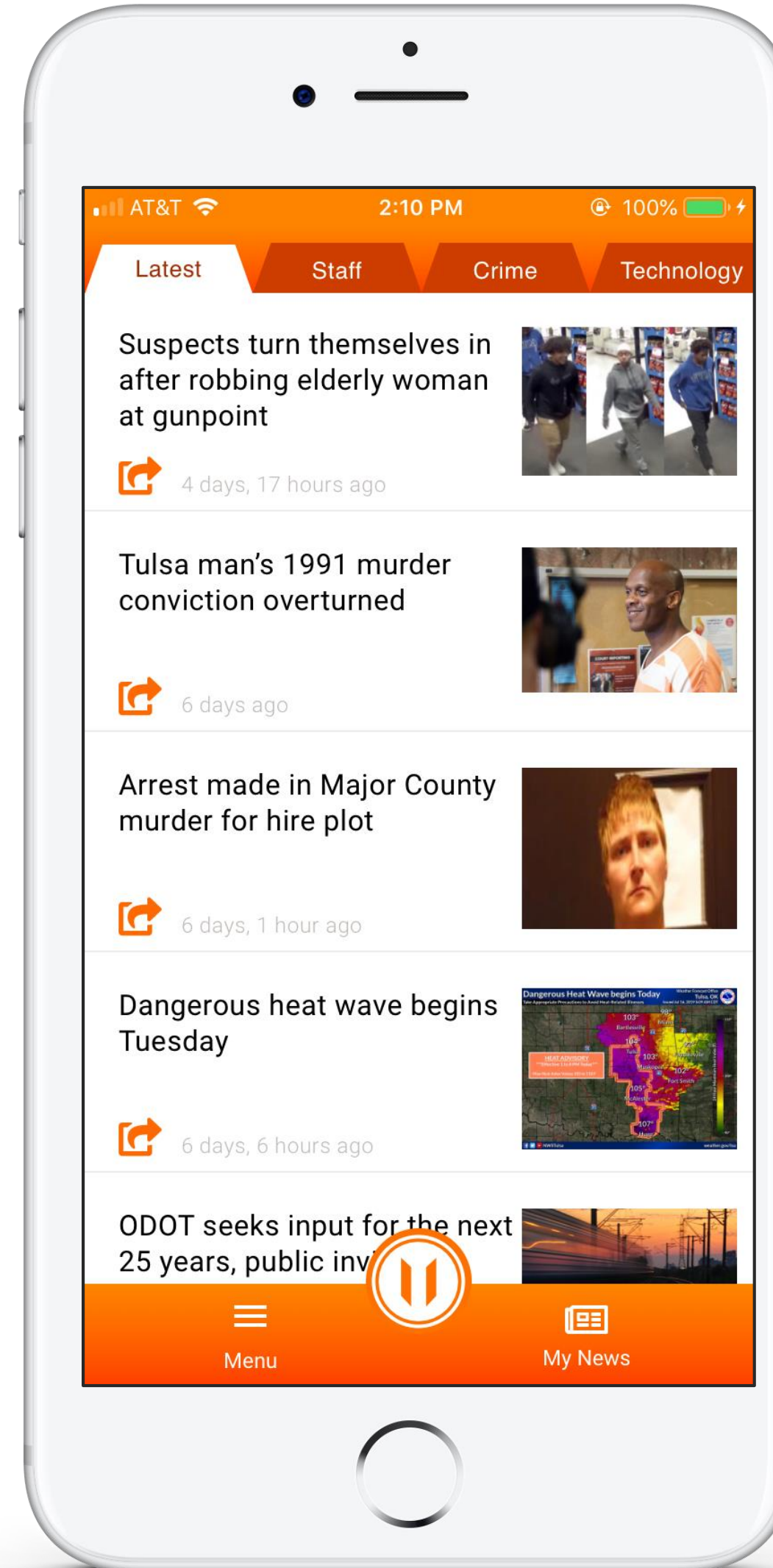


Want press

but don't know how to be *newsworthy*?

Look no further than **VNN Sponsored News**

The key funding source for VNN operations



VNN Sponsorship

is offered under two categories

Silver

Gold

Platinum

News
Stories

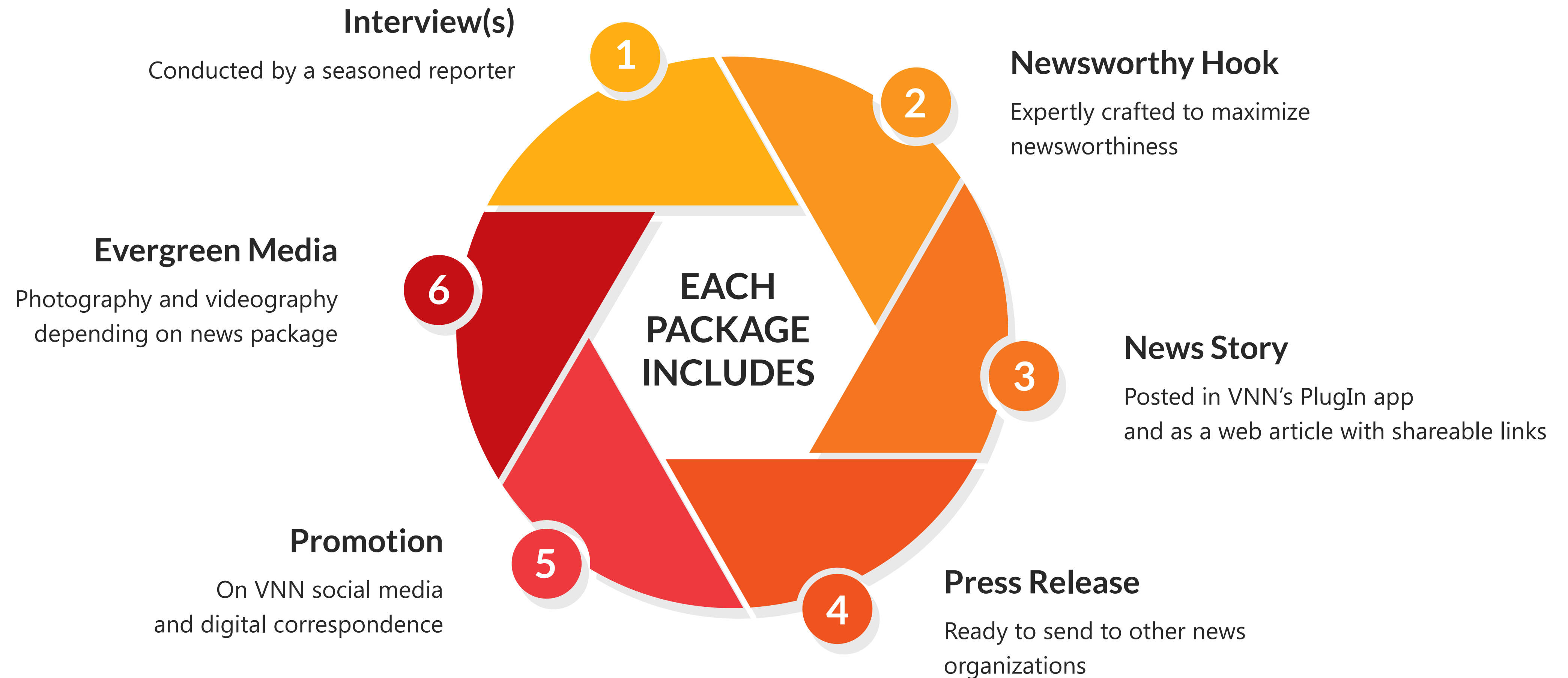
News
Updates

Option 1

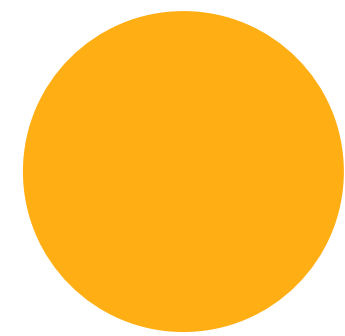
Option 2

Sponsored News Stories

Silver, Gold and Platinum

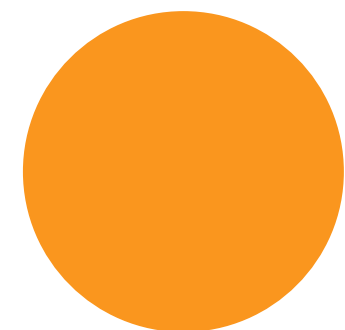


News Story Packages



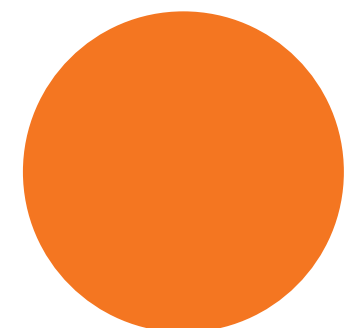
Silver \$200

News interview(s) / Press release
News story / Photography
Story posted on app and online
Story posted on VNN social media



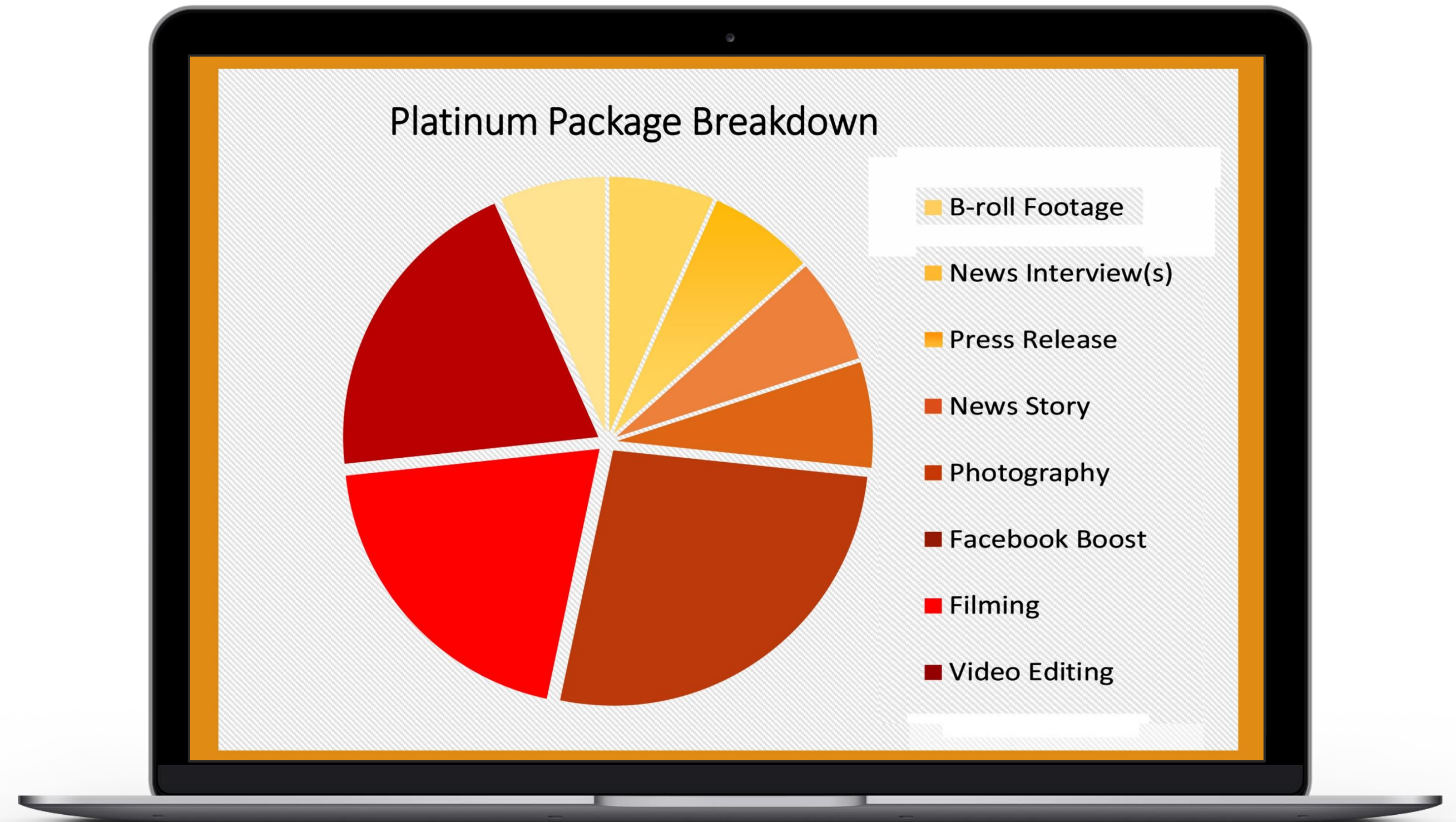
Gold \$400

Silver tier
+ \$200 Facebook Boost
+ Detailed analytics report



Platinum \$750

Gold tier
+ News video
+ B-roll footage



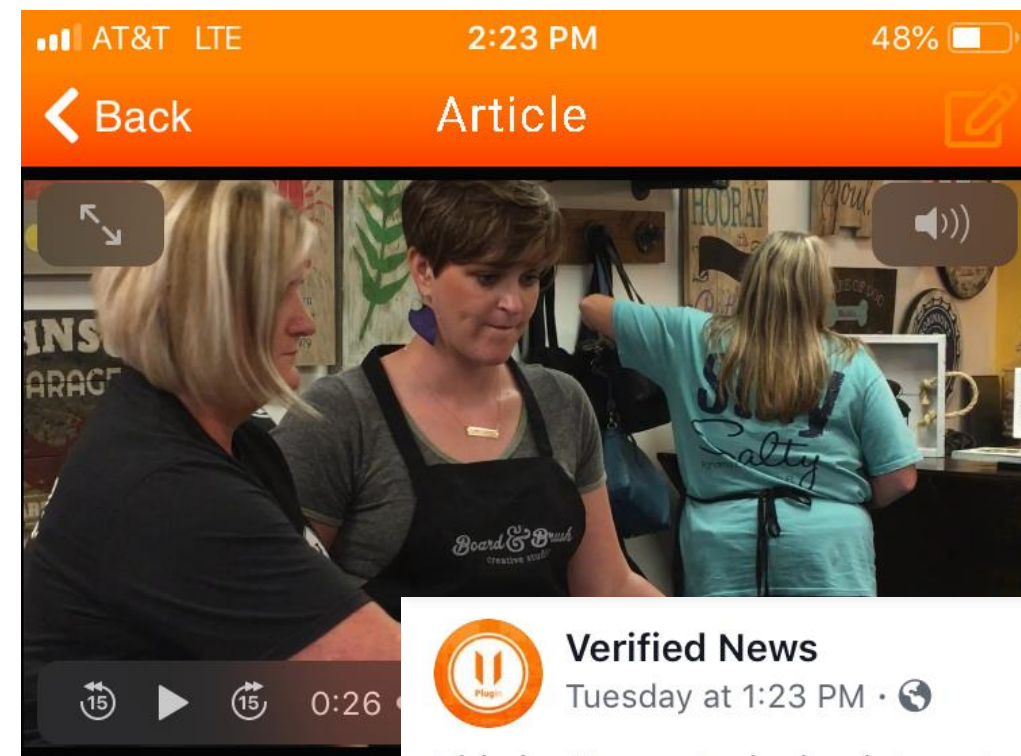
Sponsored News Updates

Depends on whether you already have an email list

Description	Option 1 \$500 No Email List Creation Needed	Option 2 \$2000 Email List Creation Needed
One-time email campaign setup	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email campaign design	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full access to campaign account	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Video news update (1)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lead generation campaign setup		<input checked="" type="checkbox"/>
Lead generation service (~300 viable emails)		<input checked="" type="checkbox"/>

Case Study *Platinum News Story*

Board and Brush Tulsa



Posted on PlugIn app
Shareable via text, email,
Twitter and Facebook

Social Media Promotion

VNN social media accounts
VNN YouTube account
VNN reporter's social media
accounts

Local woman
DIY into cre
others

(TULSA, Okla.) Th
party.

"One of my passi
And mainly wood
said. "When we s

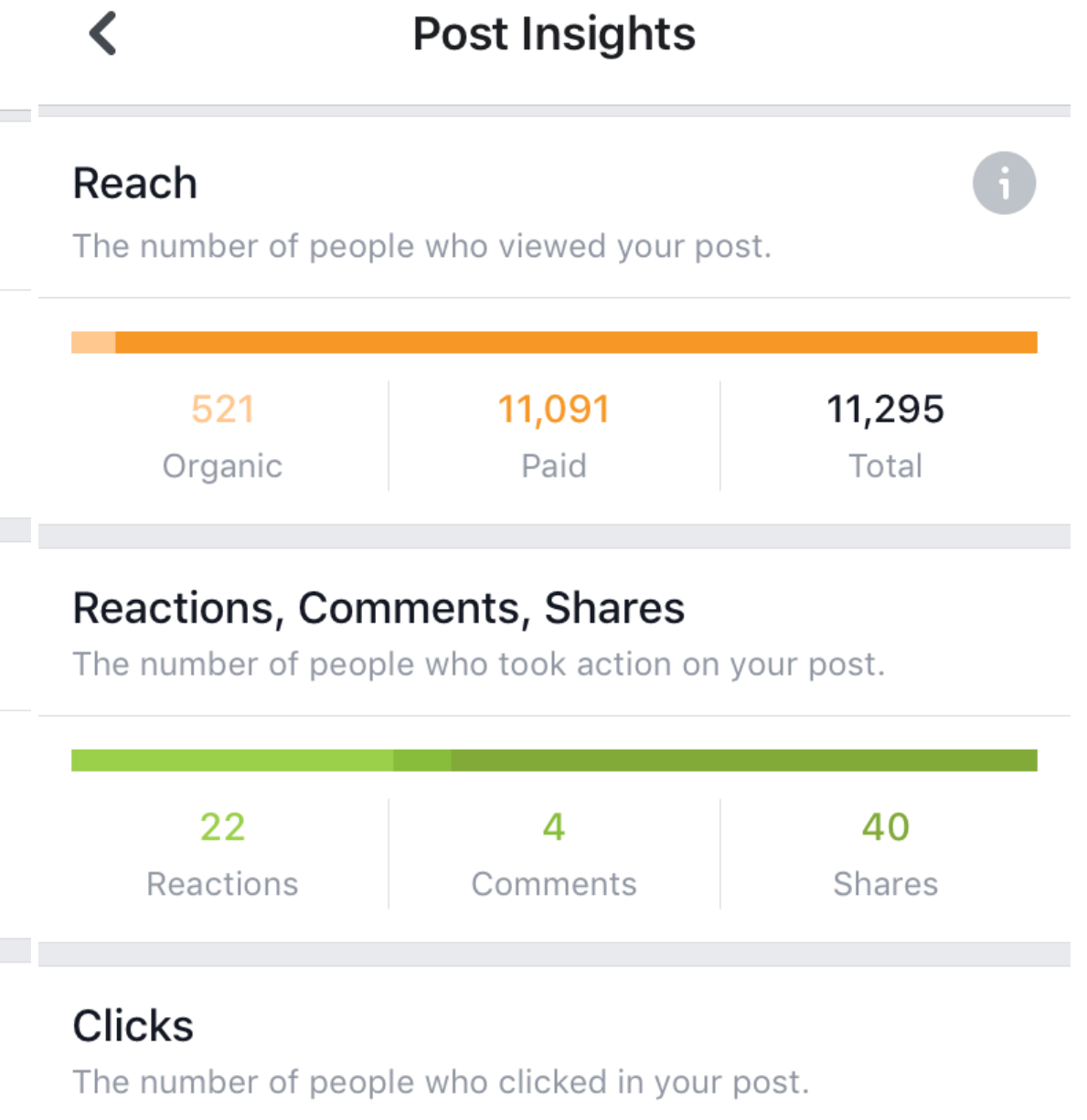
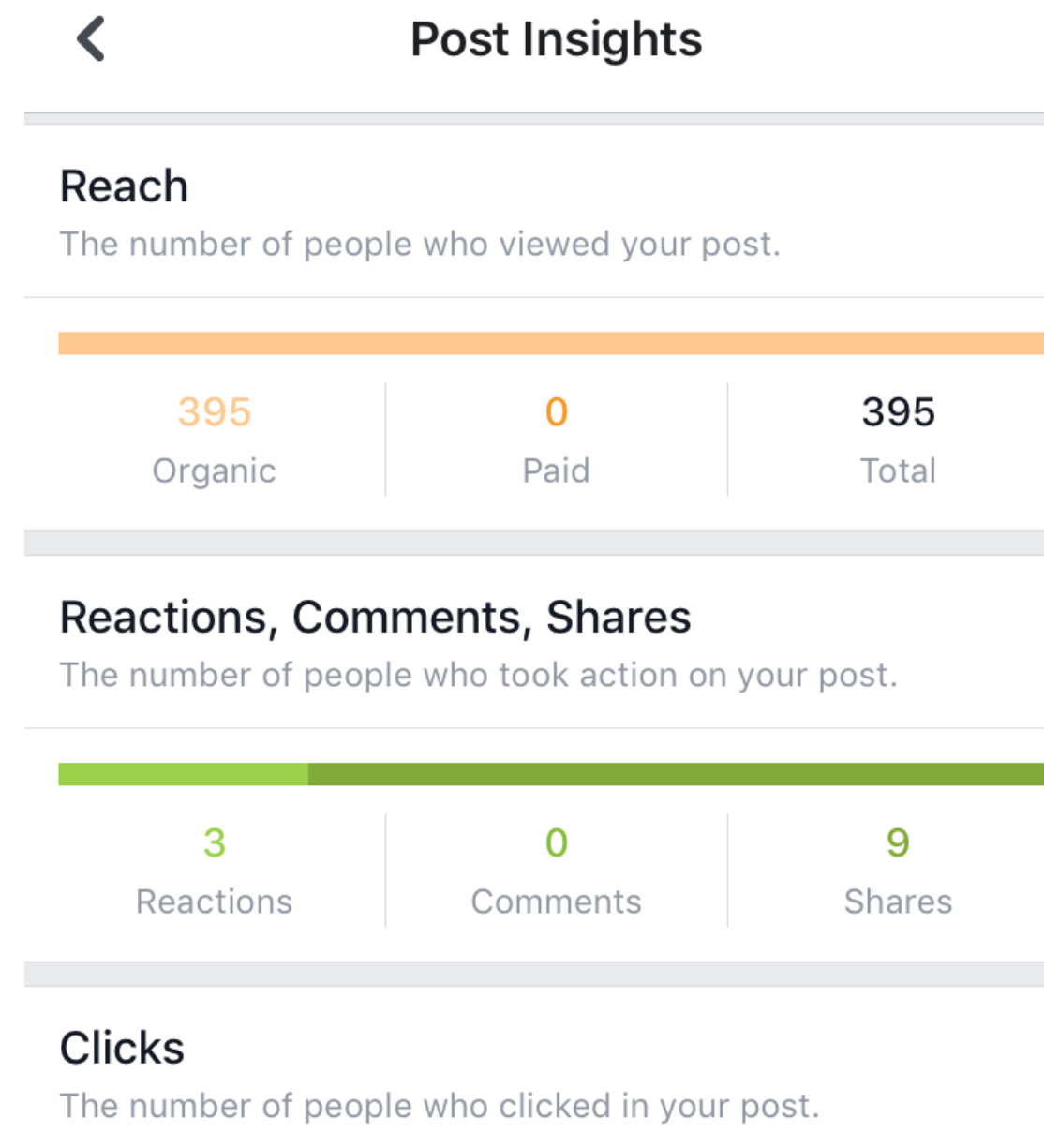


Local woman turns love for DIY into creative studio for others

Verified News Network VNN

Subscribe 30

13 views



Organic Results **vs.** Boosted
Results

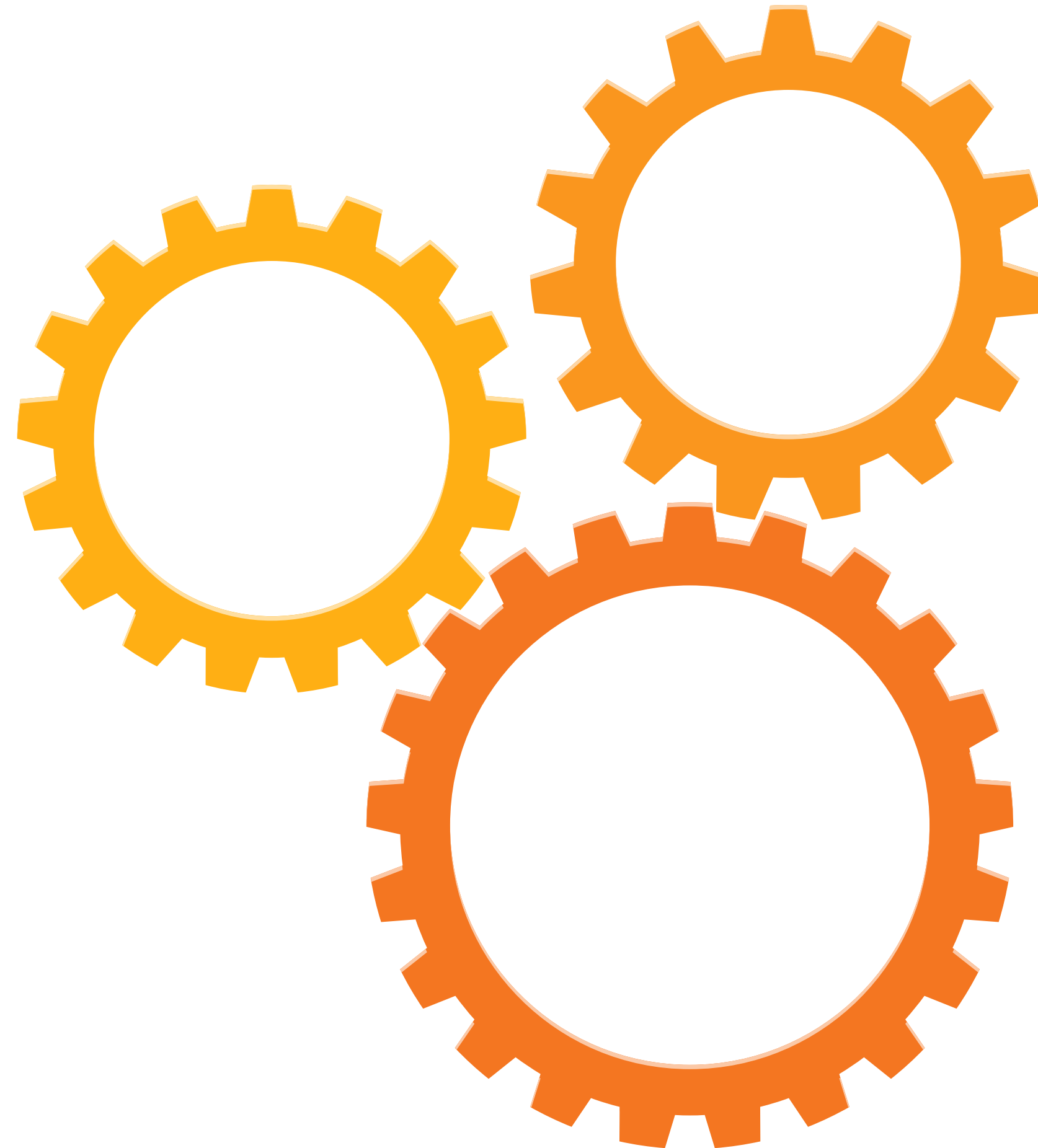
The “All In” News Package

\$1100 - \$2600 (Save \$150)

Platinum News Story

Guaranteed, in-depth news coverage for your local business.

Share your story on multiple platforms, with photos and video you can use however you like for years to come.



News Update

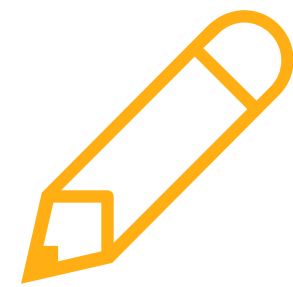
Update current and potential customers with a news video designed around your unique message.

Continued Email Campaign Management

Additional \$100/month
Or \$1000/year
(1 video per month)

Other Media Products

Graphic design, video production and more- just \$50/hour



Branding

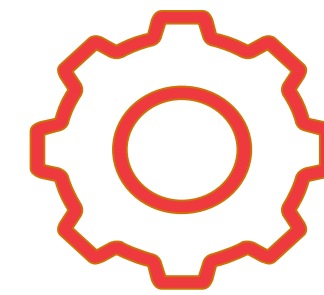
Communicate who you are as a company or organization.



Filming

Simple videos are defined as one angle, one location (2-3 hrs.)

Complex videos include multiple angles and locations (3 hrs. +)



Editing

With video, photos and text, the possibilities are endless.



Uploading

We can upload your product to cloud storage or even straight to YouTube.

No account? No problem! We can help you create one.

Grow your business with VNN media services today

Payment plans available

Visit our website

www.verifiednews.network

Follow us

www.facebook.com/PlugInVNN

www.twitter.com/PlugInVNN

www.Instagram.com/PlugInVNN

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<https://apps.apple.com/us/app/plugin-powered-by-vnn/id1419708542>

Email us

bharlow@verifiednews.network

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<https://play.google.com/store/apps/details?id=com.verified.news>

