

VNN Revenue Policy

Only VNN Journalists and VNN Affiliates (“Participants”) are permitted to earn revenue through VNN at this time.

Native Revenue

VNN Advertising

VNN News Feed Ads (The VNN app)
VNN Website Ads (verifiednews.network)
VNN Weekly Digest Ads (Weekly VNN Newsletter)
News Byte Ads (Monthly VNN Newsletter)

VNN Sponsorship

VNN Latest News Feed (The VNN app)
VNN News Series (The VNN app)
VNN News Category (The VNN app)
VNN In-Depth Storytelling (The VNN app)
Special Program/Event

[Full VNN Media Kit with placement and rates can be found online.](#)

Additional advertising and sponsorship materials are made digitally available to Participants at no cost.

Participants must provide VNN a digital copy of all VNN Advertising Agreements and/or VNN Sponsorship Agreements within 48 hours of completion.

All advertising sales and sponsorships must be processed through the VNN Stripe account.

VNN will retain, from net advertising sales and sponsorships, an administrative fee of ten percent (10%). The administrative fee covers VNN technology development and maintenance costs as well as financial processing and distribution fees.

Net advertising and sponsorship funds less VNN fee ("Net Proceeds") will be electronically transferred, via PayPal, Venmo or paper check to Participants within one week of receipt into VNN Stripe account.

Participants agree to spend advertising and sponsorship funds to produce news products, projects and/or events; and to provide VNN a one-page report detailing said news products, projects and/or events and associated expenses at the conclusion of each Agreement.

VNN may also request, and Participant shall not reasonably withhold, incremental status reports on uses of Net Proceeds and Participant's completion status.

If VNN reasonably determines that the Participant has used Net Proceeds in a manner not permitted under this or any Agreement, VNN may terminate this Agreement upon written notice to Participant.

Participant agrees not to use funds received through VNN in any way that would negatively reflect upon VNN.

Any changes in the purpose for which Net Proceeds are spent must be approved in writing (email is acceptable) by VNN before implementation.

VNN retains the right, if Participant breaches this Agreement to withhold, withdraw, or demand immediate return of Net Proceeds.

Foreign Revenue

VNN is working to expand additional revenue opportunities, including YouTube monetization.

Participants may contribute individual videos or collaborate with other Participants on videos through VNN Collaboration to be uploaded to the VNN YouTube channel.

Once the VNN YouTube channel's 1,000 subscriber monetization requirement is met, Participants will receive payout of 90 percent (90%) of their YouTube video ad revenue. Revenue generated through VNN Collaboration videos will be distributed evenly amongst collaborator Participants.

VNN will retain the remaining 10 percent (10%) share of YouTube ad revenue to support VNN technology development and maintenance costs as well as financial processing and distribution fees.

General

VNN or Participant may terminate this Agreement by giving 30 days' written notice to the other party. The Parties may also extend or amend this Agreement by mutual consent.

Each party acknowledges that in entering into this Agreement it does not rely on any statement, representation, or warranty other than those expressly set out in this Agreement.

Participant and VNN are independent contractors, and nothing contained in this Agreement shall be construed to place them in the relationship of partners, principal and agent, employer/employee or joint ventures.

Neither party shall have the power or right to bind or obligate the other party, nor shall it hold itself out as having such authority.

Agreement Term _____

Agreed and Approved By:

(Participant Name)

(VNN Representative Name)

(Participant Signature)

(VNN Representative Signature)

(Date)

(Date)