



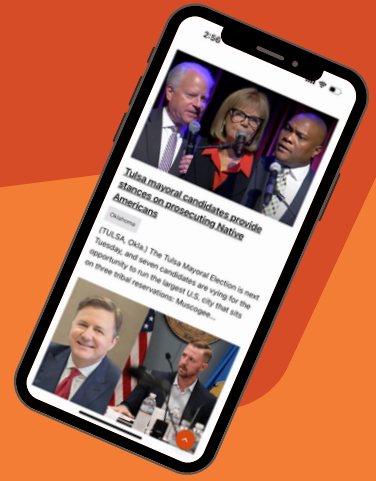
MEDIA KIT

VNN

Oklahoma

A voice for
Oklahoma's
underrepresented
communities

Doing news differently.



Through innovative social news media we are creating space for diverse news to be informative, entertaining, and responsible.

In June 2018, Brittany quit her job as a television news anchor and reporter and partnered with co-founder Kelly Tidwell (Muscogee and Cherokee) to launch Verified News Network in Tulsa, Oklahoma and the Muscogee Creek Nation Reservation.

VNN is comprised of three collaborative departments:

VNN Social News Media (the VNN app)

VNN News Hubs (including VNN Oklahoma, Native District)

VNN Media and Marketing Services

At VNN Oklahoma, we are dedicated to reporting stories no one else is telling. Our main editorial work is currently focused in three key areas of underrepresented coverage:

Indigenous news

Oklahoma's justice system

Strengthening minority communities

Your advertising and sponsorship dollars help us report and distribute quality news in underserved areas.

STATS

Event Attendees

85% Indigenous

Views

5,300+ per month

Users

2,500+ per month

Media Reach

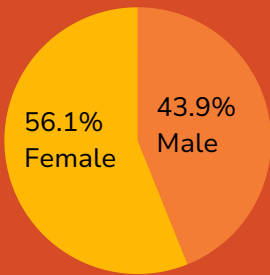
3,600+ TikTok Followers
2,600+ Facebook Followers
850 YouTube Subscribers
231 Instagram Followers

Email Subscribers

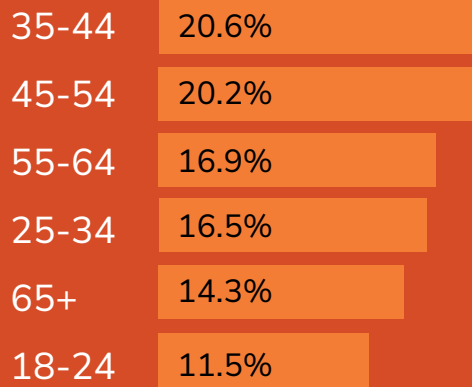
2,600+
Open Rate: 21%
Industry Average: 13%
(Source: Constant Contact)



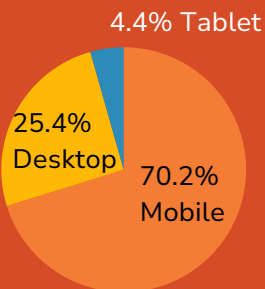
Gender



Age



Device



Our Viewers Are:

30 Minute Chefs	55%
Pet Lovers	51%
Fast Food Buys	43%
Avid News Readers	42%
TV Lovers	41%
Value Shoppers	41%
Bargain Hunters	38%



Top Cities

#1 Tulsa #2 Oklahoma City #3 Broken Arrow

Reach our audience!

MEDIA PLACEMENT

Latest News

Hey! I'm available. You can claim this top sponsorship spot on VNN's Latest News Feed right now. Every sponsorship funds local community news. Thank you for your support!

Education NEWS
Oneta Power valuation saga finally ends for Broken Arrow Public Schools
 Written By: Brittany Harlow in collaboration with Broken Arrow Sentinel (BROKEN ARROW, Okla.) Broken Arrow Public Schools (BAPS) Board of Education President Steve Allen was one of...

Oklahoma Department of Commerce Announces ARPA for Nonprofits Relief Program
 (OKLAHOMA CITY, Okla.) The Oklahoma Department of Commerce (Commerce), in partnership with the Oklahoma Center for Nonprofits, announced availability of grant funding through the American...

University of Tulsa looks back at their Muscogee Boarding School Roots
 Written By: Braden Harper (TVLSE, Okla.) Indian Boarding Schools have become a solemn topic of conversation within the past few years. Although the existence of the schools was well...

Ad
780px X 180px

How to Host a Christmas Party Like an Event-Planning Pro
 "Home and the Holidays" is sponsored by Hearth Homes Realty. Whether you're selling, buying, or building, Hearth Homes is here for you for all things real estate. Visit their website to...

VNN Oklahoma
 Providing equitable news representation for Oklahoma's diverse population.

1255px X 150px

Covering our local communities
 Filling news gaps one community story at a time.
 What are the benefits of embracing diversity? Click here to find out.

Justice Involved Women Freedmen Overcoming poverty

Verified News

Sovereignty on ballot, governor debate, and models return
 VNN Weekly Digest October 3-9

Here's a look at the week's top stories:

How this year's election could affect tribal sovereignty in Oklahoma

SAMPLE BALLOT
 OFFICIAL BALLOT
 GENERAL ELECTION
 November 08, 2022
 TULSA COUNTY, OKLAHOMA
 Precinct: T20185-REDNP
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TO VOTE: FILL IN THE BOX NEXT TO YOUR CHOICE(S) LIKE THIS

FOR SUPERINTENDENT OF PUBLIC INSTRUCTION (Vote for One)
 RYAN WALTERS (REPUBLICAN)
 JENA NELSON (DEMOCRAT)

FOR UNITED STATES REPRESENTATIVE DISTRICT 01 (Vote for One)
 KEVIN HEERN (REPUBLICAN)
 ADAM MARTIN (DEMOCRAT)

FOR COMMISSIONER OF LABOR (Vote for One)
 WILL DAUGHERTY (LIBERTARIAN)
 LEBELIE KATHRYN OSBORN (REPUBLICAN)
 JACK HENDERSON (DEMOCRAT)

LEGISLATIVE DISTRICT AND COUNTY OFFICERS (Vote for One)
 TODD MAGOPIAN (REPUBLICAN)
 JOHN A. WRIGHT (REPUBLICAN)
 JOHN BWOBOGA (DEMOCRAT)

FOR GOVERNOR (Vote for One)
 JOHN DAVID (REPUBLICAN)

(OKLAHOMA) In an attempt to inform voters who are concerned about the Indigenous perspective, VNN has gathered information regarding three key races in the general election this November, the issues involved, and how the outcomes of those races could impact tribal sovereignty.

[Read the full story here.](#)

770px X 170px

Verified News

Verified News

VNN News Byte | November 2022
 Our collaborative journey continues

770px X 90px

Welcome to the holiday season, Verified News Community!
 I'm Brittany Harlow here for a quick November News Byte.

November News Byte | VNN
 Watch on YouTube

Our biggest news of the month - VNN Oklahoma is now live! Our first official VNN news hub, VNN Oklahoma is providing equitable news representation for Oklahoma's diverse population. Visit the new VNN Oklahoma page to learn more.

Stealing Tulsa, our investigative series with Lucinda Hickory Research Institute, continued in November. Despite her hardships growing up in Allotment Era Tulsa, Sallie still believes she is one of the "lucky ones". Story presented by One Fire Associates.

DISPLAY ADS

News Feed Ad \$300 per month
Homepage Ad \$200 per month
Weekly Newsletter Ad \$100 per week | \$300 per month
Monthly Newsletter Ad \$350 per month

NEWS SPONSORSHIP

Latest News Feed Sponsorship \$500 per month
Quarterly News Series Sponsorship \$500 per quarter
Monthly News Series Sponsorship \$500 per month
Weekly News Series Sponsorship \$1,500 per month
Weekly News Category Sponsorship \$2,000 per month



Tulsa Public Schools commemorates Tulsa Race Massacre centennial



Pandemic recovery efforts launched for Oklahoma students



How landlords dodge eviction bans

Written By: Carly Stern and Mollie Bryant (NATIONAL) Genea Wall was resting in her San Diego, California condo on a November night when the doorbell rang. Wall was nursing an open wound...

Ask about our sponsored in-depth storytelling!

THINK OF NEWS AS FOOD

Lower income people are the least likely to pay for a quality news service*. Instead, they often depend on free mainstream networks or social media for news and information.

But while it is cheap and easy, living off of “fast food news” is not healthy long-term. Yes, you can survive.

But you will undoubtedly not thrive.

Nutritious news and information helps lower income communities, such as minority groups or justice-involved people, lead more productive and fulfilling lives.

**SOURCE: Nieman Lab “A large portion of the Americans who will pay for news are rich”*



VS.



Help provide high-quality news and information to Oklahomans who need it the most.

VNN Oklahoma COLLABORATORS



Call or text today!
Brittany Harlow
918-808-4943